



Richin Reju Varghese
Senior Multimedia Designer
English

Contact

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Education

✓ Master of Design Management (MSc) — Heriot-Watt University, Dubai (Pursuing)
✓ BCA — Kristu Jayanti College, Bangalore University (2018)

Certifications

✓ VFX Prime Certification — Arena Animation / Aptech, Bangalore (2019–20)

Expertise

✓ AI-Driven & Generative Design
✓ Generative AI Prompting & Direction
✓ 3D Modelling & Visualization (Blender)
✓ Motion Graphics & Video Editing
✓ Brand Identity & Art Direction
✓ Adobe Photoshop, Illustrator
✓ After Effects, Premiere Pro
✓ Social & Campaign Design
✓ Exhibition & Booth Design
✓ Photogrammetry & Geospatial Imaging

Senior Multimedia Designer with 5+ years building brand engagement through 3D, motion, and video. I run generative AI across the full creative pipeline, from concept and moodboard to production-ready visuals, paired with hands-on craft in Blender and the Adobe suite. I help brands stand out in competitive markets with cohesive, cutting-edge assets that bridge static design, motion graphics, and emerging AI workflows.

The Marketing Boutique — Senior Multimedia Designer | Aug 2023–Present

- › Dedicated creative lead for clients such as CrowdStrike, Bepin Global, and EVOTEQ, among others delivering branding systems, social campaigns, emailers, event collateral, and bespoke trophy design and production.
- › Build and run AI-driven creative workflows every day: generating concepts, moodboards, and production-ready visuals with generative image, video, and LLM tools, then refining them into final brand assets.
- › Design 3D models, booth concepts, and mood boards for client exhibitions at GITEX Global and other major regional events.
- › Produce 3D visuals, motion graphics, and edited video for client campaigns and internal TMB content.
- › Manage TMB's Instagram and LinkedIn presence end to end — content strategy, design, copy direction, and scheduling.
- › Develop full company profiles, brand identities, logo systems, and core brand guidelines for new and existing clients.
- › Create website and landing-page visuals, proposal decks, and pitch graphics that support new-business wins.
- › Establish reusable templates and asset libraries that speed up turnaround across recurring client work.

Meydan Free Zone — Graphic Designer (Freelance) | May-Jul 2023

- › Designed invitations, posters, banners, and signage for corporate VIP events and a Dubai tax seminar.
- › Delivered print-ready artwork under tight event timelines for a Dubai-based corporate client.
- › Maintained a consistent visual identity across each multi-piece event, from save-the-dates to on-site signage.

EagleView — Senior Photogrammetric Technician | Mar 2021-Dec 2022

- › Edited raw aerial imagery to deliver high-accuracy geospatial data for US corporate and government clients.
- › Promoted to Senior Technician within one year for consistent output quality and fast turnaround.
- › Cross-trained in roof reporting and geomatics, broadening technical range beyond core imaging.
- › Upheld strict quality-control standards across large image volumes under tight delivery deadlines.

Couch Fashion — Graphic Designer (Intern) | Jun-Aug 2020

- › Composited model imagery into varied backgrounds for a styling and shopping discovery platform.
- › Supported the design team in producing on-brand visual assets for everyday user styling queries.